ORDER

| Order / R | ev: | 2460 | 0924 | | | | | | | | | | |
|--|--|--|---|---|---|--|--|--|---|---|---|--|---|
| Alt Order #: Product Des Estimate: | | WO | C13571096 | | | | | | | | | | |
| | | CANDIDATE | | | | | | | | | | | |
| | | 2856 | | | | | | | | WHAS | | | |
| Flight Dates: Original Date / Rev: Order Type: | | | 04/11/22 - 04/24/22 04/08/22 / 04/08/22 | | | | Primary AE | : | | Taylor Fritsch | ı | | |
| | | | | | | | Sales Offic | e: | | TSWAS | | | |
| | | | General | | | | - Sales Region: | | | NAT | | | |
| Agency Name: | | | sen Media Ser | rvice | s / POL | | | | | | | | |
| | Buying Contact: | | | | | Billing Type | | | | Cash | | | |
| | | | | | | | | | | Broadcast | | | |
| 0 | | | | il | | | - | | | EOM/EOC | | | |
| | | | | | | | | | ssion: | | | | |
| | | | , | | | | | | | | | | |
| Name: | | | | olson |) / D / Mayor | / KY | | _ | | | | | |
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| | | | | y May | yor (LUR) | | | | | | | | |
| | | | | | | | | terna | il ID: | 20106AG | | | |
| | | | | | | | | | | General | | | |
| | Code 3: | (POL) Candidate | | | | - Order Separation: | | | 00:30:00 | | | | |
| Priority: | | P04 | | | | | | | | | | | |
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| | ' | Gross | | | | | | | - | | | | Rating 67.4 |
| 04/18/22 | 16 | | \$2,430.00 | | \$2,065.50 | | .022 | | | | | | 67.4 |
| tives | | | | | | . otalo | | | - | , , | | , , | - |
| ve | Sales Offic | се | Sales Region | 1 | Start Date / E | Ind Date | • | | Order % | 1 | | | |
| | | | <u> </u> | | Start Of Orde | er - End | Of Order | | 100% | 1 | | | |
| | S | hare | Т | otal | | | | | | | | | |
| | | 16% | \$2,430 | 0.00 | | | | | | | | | |
| | | 100% | \$15,187 | .50 | | | | | | | | | |
| are | S | hare | т | otol | | | | | | | | | |
| | | | | otal | | | | | | | | | |
| | | 0% | \$0 | 0.00 | | | | | | | | | |
| | | 0% 84% | \$0 \$12,757 |).00 7.50 | | | | | | | | | |
| | <u>-</u> | 0% 84% 0% | \$0 \$12,757 \$0 |).00 7.50).00 | | | | | | | | | |
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| 1 | Flight Date Original D Order Typ Name: Buying Co Billing Cor Billing Cor Name: Demograp Product C Revenue 0 Revenue 0 Revenue 0 Priority: nd Date 4/18/22 | Flight Dates: Original Date / Rev: Order Type: Name: Buying Contact: Billing Contact: Billing Contact: Demographic: Product Codes: Revenue Code 1: Revenue Code 2: Revenue Code 3: Priority: nd Date # Spots 4/18/22 16 tives re Sales Offici | Flight Dates: 04/1 Original Date / Rev: 04/0 Order Type: Gen Name: Huls Buying Contact: | Flight Dates: 04/11/22 - 04/24/2 Original Date / Rev: 04/08/22 / 04/08/2 Order Type: General Name: Hulsen Media Set Buying Contact: | Flight Dates: 04/11/22 - 04/24/22 Original Date / Rev: 04/08/22 / 04/08/22 Order Type: General Name: Hulsen Media Service Buying Contact: 2400 Laramie Trail Billing Contact: 2400 Laramie Trail Austin, TX 78745 Name: POL/ David Nicholson A50+ Product Codes: PL-Candidate: City May Revenue Code 1: AGY Revenue Code 2: (POL) Political Revenue Code 3: (POL) Candidate Priority: P04 nd Date # Spots Gross Amount Net Ar 4/18/22 16 \$2,430.00 tives Yee Sales Office Sales Region | Flight Dates: 04/11/22 - 04/24/22 Original Date / Rev: 04/08/22 / 04/08/22 Order Type: General Name: Hulsen Media Services / POL Buying Contact: 2400 Laramie Trail Billing Contact: 2400 Laramie Trail Demographic: A50+ Product Codes: PL-Candidate: City Mayor (LUR) Revenue Code 1: AGY Revenue Code 2: (POL) Political Revenue Code 3: (POL) Candidate Priority: P04 nd Date # Spots Gross Amount Net Amount 4/18/22 16 \$2,430.00 start Of Orde Start Of Orde City Share Total 16% \$2,430.00 | Flight Dates: 04/11/22 - 04/24/22 Original Date / Rev: 04/08/22 / 04/08/22 Order Type: General Name: Hulsen Media Services / POL Buying Contact: 2400 Laramie Trail Billing Contact: 2400 Laramie Trail Austin, TX 78745 Austin, TX 78745 Name: POL/ David Nicholson / D / Mayor / KY Demographic: A50+ Product Codes: PL-Candidate: City Mayor (LUR) Revenue Code 1: AGY Revenue Code 2: (POL) Political Revenue Code 3: (POL) Candidate Priority: P04 Totals ind Date # Spots Id \$2,430.00 \$2,065.50 April 2 16 \$2,430.00 Start Of Order - End Date Start Of Order - End Date Start Of Order - End Date Start Of Order - End Date | Flight Dates: 04/11/22 - 04/24/22 Primary AE Original Date / Rev: 04/08/22 / 04/08/22 Sales Offic Order Type: General Sales Regi Name: Hulsen Media Services / POL Billing Type Buying Contact: Billing Contact: Billing Cale 2400 Laramie Trail Billing Cycl Agency Co Name: POL/ David Nicholson / D / Mayor / KY Agency Co Name: POL/ David Nicholson / D / Mayor / KY New Busin Product Codes: PL-Candidate: City Mayor (LUR) Advertiser Revenue Code 1: AGY Agency Ex Revenue Code 2: (POL) Political Unit Code: Priority: P04 Order Sepa Priority: P04 Totals itves Sales Office Sales Region Start Of Order - End Of Order Start Of Order - End Of Order Start Of Order - End Of Order Start Of Order - End Of Order | Flight Dates: 04/11/22 - 04/24/22 Primary AE: Original Date / Rev: 04/08/22 / 04/08/22 Sales Office: Order Type: General Sales Region: Name: Hulsen Media Services / POL Billing Type: Buying Contact: Billing Calendar Billing Calendar Billing Contact: 2400 Laramie Trail Billing Cycle: Austin, TX 78745 Agency Commis Name: POL/ David Nicholson / D / Mayor / KY Agency Commis Demographic: A50+ New Business B Product Codes: PL-Candidate: City Mayor (LUR) Advertiser External Revenue Code 1: AGY Agency External Revenue Code 3: (POL) Political Unit Code: Priority: P04 Order Separatic Ind Date # Spots Gross Amount Net Amount 4/18/22 16 \$2,430.00 \$2,065.50 Totals itves Sales Office Sales Region Start Of Order - End Of Order Itves Total Total 16% \$2,430.00 | Flight Dates: 04/11/22 - 04/24/22 Primary AE: Original Date / Rev: 04/08/22 / 04/08/22 Sales Office: Order Type: General Sales Region: Name: Hulsen Media Services / POL Billing Type: Buying Contact: Billing Calendar: Billing Calendar: Billing Contact: 2400 Laramie Trail Billing Cycle: Austin, TX 78745 Agency Commission: Name: POL/ David Nicholson / D / Mayor / KY Demographic: A50+ New Business End: Product Codes: PL-Candidate: City Mayor (LUR) Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: (POL) Political Unit Code: Priority: P04 Order Separation: Month # Spots April 2022 16 Totals 16 Start Of Order - End Date Order % Kee Sales Office Sales Region Start Date / End Date Order % Month \$ 2,430.00 \$ 2,430.00 Start Of Order - End Of Order 100% | Flight Dates: 04/11/22 - 04/24/22 Primary AE: Taylor Fritsch Original Date / Rev: 04/08/22 / 04/08/22 Sales Office: TSWAS Order Type: General Sales Region: NAT Name: Hulsen Media Services / POL Billing Type: Cash Buying Contact: Billing Contact: Billing Calendar: Broadcast 2400 Laramie Trail Billing Cycle: EOM/EOC Austin, TX 78745 Agency Commission: 15% Name: POL/David Nicholson / D / Mayor / KY New Business End: 198872 Product Codes: PL-Candidate: City Mayor (LUR) Advertiser External ID: 20106AG Revenue Code 1: AGY Agency External ID: 20106AG Revenue Code 3: (POL) Candidate Order Separation: 00:30:00 Priority: P04 Totals 16 \$2,430 files Sales Office Sales Region Start Date / End Date Order % Start Of Order - End Of Order 100% Start Of Order - End Of Order 100% | Flight Dates: 04/11/22 - 04/24/22 Primary AE:: Taylor Fritsch Original Date / Rev: 04/08/22 / 04/08/22 Sales Office: TSWAS Order Type: General Sales Region: NAT Name: Hulsen Media Services / POL Billing Type: Cash Buying Contact: Billing Contact: Billing Calendar: Broadcast Billing Contact: 2400 Laramie Trail Billing Cycle: EOM/EOC Austin, TX 78745 Agency Commission: 15% Name: POL/David Nicholson / D / Mayor / KY Agency External ID: 198872 Product Codes: PL-Candidate: City Mayor (LUR) Advertiser External ID: 20106AG Priority: P04 Unit Code: General 00:30:00 Priority: P04 Sales Office \$2,430.00 \$2,065.50 Month # Spots Gross Amount Af/18/22 16 \$2,430.00 \$2,065.50 Totals 16 \$2,430.00 ives Sales Office Sales Region Start Date / End Date Order % \$2,430.00 Kater Total 16 \$2,430.00 \$2,430. | Flight Dates: 04/11/22 · 04/24/22 Primary AE: Taylor Fritsch Original Date / Rev: 04/08/22 / 04/08/22 Sales Office: TSWAS Order Type: General Sales Office: TSWAS Name: Hulsen Media Services / POL NAT Buying Contact: Billing Calendar: Broadcast Billing Contact: 2400 Laramie Trail Billing Cycle: EOM/EOC Austin, TX 78745 Agency Commission: 15% Name: POL/ David Nicholson / D / Mayor / KY Agency Commission: 19872 Demographic: A50+ New Business End: 198872 Product Codes: PL-Candidate: City Mayor (LUR) Advertiser External ID: 198872 Revenue Code 1: AGY Agency External ID: 20106AG Revenue Code 2: (POL) Candidate Order Separation: 00:30:00 Priority: P04 Totals 16 \$2,430.00 \$2,065.50 Wonth # Spots Gross Amount Net Amount April 2022 16 \$2,430.00 \$2,065.50 Waters Totals 16 \$2,430.00 \$2,065.50 < |

| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|----------------|----------|----------|------------|----------|--------|
| Week: 04/11/22 | 04/17/22 | - 1111 | 4 | \$120.00 | 3.30 |

Print Date: 04/27/22 13:30:07 Page 2 of 2

| Order / Rev: | 2460924 | Advertiser: | POL/ David Nicholson / D / Mayor / KY | |
|---------------|---------------------|---------------|---------------------------------------|------|
| Alt Order #: | WOC13571096 | Product Desc: | CANDIDATE | WHAS |
| Flight Dates: | 04/11/22 - 04/24/22 | Estimate: | 2856 | |

| Ln Ch | Start | End | Inventory Code | Break | Start/End | Time [| Days | Len S | pots | Rate Pri | Rtg Type | Spots | Amount |
|----------|----------|------------|-----------------|------------|----------------------|--------|------|-------|------|-------------------------|----------|-------|----------------|
| Sta | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: 04 | /11/22 | 04/17/22 | - 1111 | 4 | \$120.00 | 3.30 | | | | | | | |
| Week: 04 | /18/22 | 04/24/22 | 1 | 1 | \$120.00 | 3.30 | | | | | | | |
| N 2 WHAS | 04/12/2 | 2 04/15/22 | Local News @ 12 | p M-F CM | 12-1p | | 1 | :30 | 1 | \$50.00 P04 | 3.10 NM | 1 | \$50.00 |
| | | | WHAS11 NEWS | | | | | | | | | | |
| 3.7*.85 | | | | | | | | | | | | | |
| Sta | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: 04 | /11/22 | 04/17/22 | 1 | 1 | \$50.00 | 3.10 | | | | | | | |
| N 3 WHAS | 04/12/2 | 2 04/18/22 | Local News @ 6p | M-F CM | 6-630p | 11 | 11 | :30 | 4 | \$250.00 P03 | 5.60 NM | 4 | \$1,000.00 |
| | • .,, _ | | WHAS11 NEWS | | | | | | | + | | | + , |
| 7.0*.80 | | | | 0 1 | | | | | | | | | |
| Sta | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: 04 | | 04/17/22 | - 111 | 3 | \$250.00 | 5.60 | | | | | | | |
| Week: 04 | | 04/24/22 | 1 | 1 | \$250.00 | 5.60 | | | | | | | |
| N 4 WHAS | 04/11/2 | 2 04/15/22 | ET 7-730p | СМ | 7-730p | | 1-1 | :30 | 2 | \$150.00 P04 | 5.10 NM | 2 | \$300.00 |
| | • | _ 0 !/ !0/ | ENTERTAINMEN | - | 1.100b | | | | - | <i>Q</i> 1001001 01 | 0.10 1 | - | <i>Queenee</i> |
| 6.0*.85 | | | | | | | | | | | | | |
| | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: 04 | | 04/17/22 | 1- 1 | 2 | \$150.00 | 5.10 | | | | | | | |
| N 5 WHAS | | | LN (M-Su) | CM | 11-1135p | | 11 | :30 | 4 | \$120.00 P04 | 3.80 NM | 4 | \$480.00 |
| N 5 WIAO | 07/12/2 | 2 04/10/22 | WHAS11 NEWS | - | | 11 | | .00 | - | ψ120.001 0 4 | 5.00 NW | | φ+00.00 |
| 4.5*.85 | | | MIAOTINEWO | | , | | | | | | | | |
| | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: 04 | | 04/17/22 | - 111 | <u>3</u> | \$120.00 | 3.80 | | | | | | | |
| Week: 04 | | 04/24/22 | 1 | 1 | \$120.00 \$120.00 | 3.80 | | | | | | | |
| | , 10/22 | | | I | ψ120.00 | 0.00 | | | | | | | <u> </u> |
| | | | | | | | | | | | Totals | 16 | \$2,430.00 |